



For Immediate Release
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Lakeshore Balloon Glow Returns for 2021

MANITOWOC, WI – After taking a year off in 2020, the Lakeshore Balloon Glow is back and bigger than ever in 2021. Colorful balloons will light-up the night sky once again! This year with more balloons than ever, spread over two locations. New this year- an outdoor kids movie, so bring your chairs and blankets as it is sure to be an awesome night to come downtown.

The 2021 Lakeshore Balloon Glow will take place on Friday, August 20 from 5 p.m. to 10 p.m. in downtown Manitowoc. The event will feature activities for kids of all ages. Performing this year on our Glow stage will be many acts, including dance, karate, juggling, magic and much more. The kid's area will keep your little ones busy with many games to play and entertain!

The star of this event is the actual balloon glow when you “feel the heat” at dusk as the hot air balloons inflate and light up the riverfront! (Please note: the balloons do not leave the ground.) Be sure and arrive early to grab a bite to eat from various food trucks along with a beverage from our new beer garden. Enjoy the entertainment, the beauty of the balloons and be sure to stay until the end of the night for a fireworks finale!

This event would not be possible without the support of our downtown businesses, and our presenting sponsor, Fox Communities Credit Union, who make this event possible.

About the Lakeshore Balloon Glow

The Lakeshore Balloon Glow is run by volunteers from Downtown Manitowoc. For more than 30 years, Downtown Manitowoc has promoted its businesses and events through a volunteer organization comprised of interested business owners and others. If you'd like to learn more about Downtown Manitowoc, visit our website at www.downtownmanitowoc.org

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