



**For immediate release**

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## **BIKE TO THE BEAT HAS BEEN CANCELLED** ***Ride Day was scheduled for August 1, 2020***

Fox Communities Credit Union's Bike to the Beat has cancelled their 2020, Track 5 event scheduled for August 1, 2020, due to the unpredictability of the COVID-19 pandemic. The decision comes after

careful deliberation by the Bike to the Beat planning committee in an effort to keep participants, volunteers, partners, spectators and the community as a whole safe during the pandemic and not detract valuable resources away from local health systems.

The 1<sup>st</sup> Bike to the Beat was held at Jones Park on August 1, 2015. Back then, we anticipated 400 riders, and 1,400 showed up for the inaugural event! From the very beginning, all biker participant fees have gone back to the community either directly or through our Foundation, in total over \$100,000! Last year we had over 3,600 bike enthusiasts from all across the country participate. 100% of the event registration fees are placed into the Fox Cares Foundation, Fox Communities Credit Union's philanthropic arm, whose mission is to end homelessness, fight hunger, and provide access to the arts.

"We have taken this step with heavy hearts and decided to cancel Bike to the Beat this year," explains Heather Wessley, Community Engagement Manager with Fox Communities Credit Union. "This is a fun event for family and friends to gather, get some exercise and raise money for our local Fox Cares Foundation all at the same time. Please keep riding and we look forward to seeing everyone next year!"

Sean Ryan, Course Director states "We're disappointed not to be able to provide another stellar edition of this cherished event to riders in northeast Wisconsin this year. Unfortunately, the uncertainties of what social distancing guidelines would need to be

followed and the impracticality of implementing them with a crowd of 3,000 plus riders, makes this decision the only appropriate one.”

We hope to have Bike to the Beat back in 2021 and it will be better than ever!

For more information, visit [www.biketothethebeat.com](http://www.biketothethebeat.com)

*Fox Communities Credit Union opened their first location in 1937. Starting out as Combined Locks Credit Union, serving employees of Locks Mill, the credit union grew to \$1 million in asset size by 1974. In the 80's, the Credit Union expanded to serve all the residents of the area, becoming Fox Communities Credit Union in 1987. Fox Communities Credit Union is now over 83 years strong and today serves over 106,000 members with 22 branches. As a member-owned financial institution, Fox prioritizes people over profits. Fox has made a commitment to remain vital in the communities we serve, through our support and involvement. Fox has over 425 dedicated employees and more than \$1.9 billion in assets. In 2018, Fox was awarded the best performing Credit Union by S&P Global. In 2019, Fox was voted best credit union in both the Valley and the Bay in the Bank or Credit Union category.*