



For immediate release

March 10, 2020

For more information contact:

Cathy Harvath

Vice President of Marketing

Fox Communities Credit Union

920-993-3734

charvath@foxcu.org

We Gotcha' Girl

What is the number one reason that girls miss school? Most of us think of bullying or self-image, but no, it's the lack of feminine hygiene supplies. Hard to believe that in the United States this is an issue, but for many when the only choices are food, housing, health care and other basic needs, these feminine hygiene supplies don't always make the list.

On Saturday, April 18, Fox Communities Credit Union volunteers along with other caring members of the community, including local legislators will be at the Resch Center in Green Bay from 11 a.m. until the beginning of the Green Bay Gambler's Hockey game at 7:05 p.m. They will be collecting money, supplies and sharing information on what we can do in Northeast Wisconsin to break the period poverty barrier and keep girls in school. Attendees of the Gambler's game will have the opportunity to purchase 50/50 raffle tickets with the proceeds will be going to this initiative.

Feeding America Eastern Wisconsin (FAEW) is a partner in this initiative and will be helping with the collection on April 18. FAEW will also be distributing the donated items to area schools, free of charge.

In addition to getting feminine hygiene products to local girls, Wisconsin legislators want to take it one step further. Current Wisconsin law allows for taxation of personal hygiene products as they are deemed "luxury goods" and not necessary items. They are working on a new bill (LRB-2132) to end the taxation on the sale of diapers, undergarments for incontinence, tampons and sanitary napkins.

Keep your eyes open for more on this initiative as there will be opportunities for businesses and individuals to help with solutions in the future.

This is the one period students shouldn't have to worry about in school!

Tickets for the game are available at gambleshockey.com or at the Resch Center box office. Box office hours are 11:00 AM – 5:00 PM Monday – Friday and 11:00 AM on Gambler weekend game days. It's also a Festival Foods Family Night, \$2 jumbo dogs, \$2 soda and discounted tickets for kids 14 and under. Stick around after the game and Skate with the Gamblers.

Fox Communities Credit Union opened their first location in 1937. Starting out as Combined Locks Credit Union, serving employees of Locks Mill, the credit union grew to \$1 million in asset size by 1974. In the 80's, the Credit Union expanded to serve all the residents of the area, becoming Fox Communities Credit Union in 1987. Fox Communities Credit Union is now 82 years strong, serves over 104,000 members, manages \$1.8 billion in assets, and employs over 430 dedicated team members who support 22 branch locations. As a member owned financial institution, Fox prioritizes people over profits. Fox has and will continue its commitment to remain a vital part of the communities we serve, through our support and involvement.