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Signs of music to welcome residents and visitors to Appleton

July 23, 2018 – Wednesday, the first of five new signs will be placed in Jones Park that will reflect the City of Appleton’s dedication to music and its strong support for original artists. These signs will be placed in strategic spots leading into Downtown Appleton and will welcome residents and visitors to the city.

Each sign has a verse from a song that Cory Chisel wrote and performed with children from Big Brothers/Big Sisters at last year’s “Bike to the Beat” presented by Fox Communities Credit Union. The track is called “Song of Appleton”. The new signs, created by local artist, Chad Brady, feature his artistic take on the song for the city.

Cathy Harvath, Vice President of Marketing for Fox Communities Credit Union, states, “Unveiling the sign and the song at last year’s Bike to the Beat was the perfect venue as the bike ride is family-friendly event with many music spots along the route.”

“Like Cory says in his song, Appleton is a “home for everyone” and these signs reflect both the song and that welcoming feeling that Appleton provides,” said Mayor Tim Hanna.

The first sign to be placed will be installed inside the newly updated Jones Park Wednesday, just in time for this year’s Mile of Music festival. The four other signs will be placed in the coming weeks.

The Refuge Foundation for the Arts and Fox Communities Credit Union have gifted the signs which feature the city’s name in bold lettering, along with select words from the song below it. Urban Evolutions created the wooden base of the signs which have an urban feel and embrace the community we call home.

