



For immediate release
July 20, 2018

For more information contact:
Cathy Gustavson
Vice President Marketing
Fox Communities Credit Union
920-993-3734
cgustavson@foxcu.org

Looking for Some Fun, Family Time?

Bike to the Beat is a bike ride for all ages and abilities that takes place on Saturday August 4th. The last day to register online is Sunday, July 29, after that date, registration is only available at packet pick up on Friday August 3 from 9 a.m. to 6 p. m. and ride day, August 4 from 6-9 a.m. The price will be higher on these two days, so you'll want to do it online to get the best deal!

The bike ride features live original music throughout the course stops. This year the music you will hear at any of the stops is stellar. You'll hear our very own native son Cory Chisel and friends playing the live rendition of "Our Song" with the Big Brothers/Big Sisters kids for the very first time! You'll also see the new signage that will be put up in the City of Appleton. This all takes place during *Bike to the Beat* on the outside stage at Woodward Radio Group, 2800 E. College Ave. Appleton. It should be a lot of fun, so sign up today before you forget, and the prices rise.

All the proceeds from the ride registration fees go to the Fox Cares Foundation. The Fox Cares Foundation is a new community support initiative established by Fox Communities Credit Union that will be issuing grants to nonprofits that fits one of these criteria: Homelessness and Prevention; Hunger and Food Insecurity; and Culturing the Arts in Children and Adults. Learn more at FoxCares.org.

Check out the Mile of Music guide for more information and come out and join us for a great musical Saturday! For more information to register or volunteer go to foxbiketothethebeat.com

See you on August 4th... You won't want to miss it!

Fox Communities Credit Union is 81 years strong and today serves over 100,000 members with 22 branches. As a strong, member-owned financial institution, Fox prioritizes people over profits. Fox believes strongly in our commitment to remain strong in the communities through our support and involvement. Fox has over 400 employees and more than \$1.5 billion in assets and Fox was also awarded the Best Performing Credit Union of 2017 by S&P Global.