

## **MEDIA CONTACT**

Cathy Gustavson  
Fox Communities Credit Union  
Vice President of Marketing  
[\(920\) 993-3734](tel:(920)993-3734)  
[cgustavson@foxcu.org](mailto:cgustavson@foxcu.org)

FOR IMMEDIATE RELEASE

### **FOX COMMUNITIES CREDIT UNION TO FLY FAMILY HOME FOR HOLIDAYS Credit Union Giving Away Free Flights Through Facebook Contest**

APPLETON, Wis., Dec. 6, 2017 - Fox Communities Credit Union is partnering with Appleton International Airport for the first Uniting Families Contest to reunite a family for the holidays. One winner will receive two round-trip airfare tickets.

"Fox is trying to bridge the distance gap on a very personal level by providing airfare to help reunite a family during the holidays," said Cathy Gustavson, vice president of marketing at Fox. "As we all know, airfare can get extremely expensive, and travel is not an option for everyone. With this contest, it's at least a chance."

There are two phases of the contest. In the first phase, people can enter by submitting a photo and story about their situation and why they deserve to win. The Uniting Families Board will select five finalists by Dec. 5, and the public can vote for their favorite story through Dec. 10. Fox will announce the winner Dec. 11 on its [Facebook page](#).

"Bringing people together in a fun way creates a great sense of community – one you're happy to belong to," Gustavson said. "That's the same feeling we are aiming to create with our members within their banking and personal lives."

Fox is a title sponsor of multiple events and a partner of charitable organizations. Fox also organizes and hosts several events and contests in the Fox Cities area every year, including Bike to the Beat, igNight Summer Series, Homeland Experience, Kites Over Lake Michigan and more.

###

### **Fox Communities Credit Union**

Fox Communities Credit Union serves the counties of Brown, Calumet, Door, Fond du Lac, Kewaunee, Manitowoc, Oconto, Outagamie, Shawano, Waupaca and Winnebago. It has been open for 79 years, employs over 330 people and has an asset size of over \$1 billion. Visit [FoxCU.org](http://FoxCU.org) for more information.

