

## PRESS RELEASE

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## **CHRIS HERREN, FORMER NBA PLAYER & HEROIN RECOVERY ADVOCATE TO SHARE HIS STORY IN APPLETON**

### **STEP INDUSTRIES & MOORING PROGRAMS TO BENEFIT**

Former NBA player Chris Herren struggled with heroin and substance abuse for much of his basketball career. Drug and alcohol free since August 1, 2008, he has refocused his life to put his sobriety and family above all else. One of the many things Chris does to support his substance-free lifestyle is to speak before groups trying to overcome addiction to share his experiences and road to sobriety.

In his inspiring and life-changing presentations, Herren connects with audiences in the hopes of reaching just one person and making a difference in his or her life; teaching them that it is never too late to battle back from adversity and make dreams become a reality.

#### **Chris will share his story:**

Thursday, October 8, 2015  
Appleton East High School Gymnasium  
7:00pm – 8:30pm  
Doors open at 6:00pm  
Tickets \$10 each

To purchase tickets, learn more about the event as well as Chris Herren, visit [www.foxcu.org](http://www.foxcu.org).

Michelle Devine Giese, Vice President and Chief Operating Officer of STEP Industries, adds “We are honored that Fox Communities Credit Union has selected both STEP Industries and The Mooring Programs as recipients of the proceeds of the evening with Chris Herren. Both our organizations are committed to the belief that everyone has the ability to recover from alcoholism and drug addiction.”

Executive Director of The Mooring Programs, Inc, Jamie Loehnis stated, “We often hear the horror stories related to addiction, especially of late with the news of the heroin problem in our community. We don’t hear enough the stories of hope and recovery. Chris Herren’s story is one of hope and recovery. The timing couldn’t be better!”

This event is made possible by Fox Communities Credit Union, Fidelity Bank, Prospera Credit Union, Community Foundation for the Fox Valley Region, Kimberly-Clark, Women’s Fund for the Fox Valley Region, Willems Marketing & Events, Culvers of Darboy and Woodward Radio Group. The event is also part of Day 4 Hope; for more information go to [www.day4hope.com](http://www.day4hope.com).