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## **Shop Local and Fox Communities Credit Union Announce Partnership**

**APPLETON, WISCONSIN, APRIL 16, 2015** - Fox Communities Credit Union and the Shop Local Movement have announced an exclusive partnership that will allow for further investment in surrounding communities.

Shop Local connects consumers with locally owned and operated businesses in the area. Thousands of local individuals and business owners in Appleton, Kaukauna, Greenville, Neenah, Green Bay, De Pere, and Oshkosh have come together to share information and learn about local businesses and products. With connection via 12 online and mobile media outlets for local customers to locate exclusive deals, new businesses, and unique products, Shop Local strives to support local economy with an easy-to-use, fun platform.

The new partnership between the organizers of Shop Local and Fox Communities Credit Union further demonstrates community alliance and promises to strengthen the local economy. Cathy Harvath from Fox Communities Credit Union said, "Bill Rancic, an American entrepreneur said, 'I'm a big fan of small business ownership. I think it's the backbone of American innovation.' At Fox Communities Credit Union we agree, and realize the importance of local businesses in our communities. One of the ways we can help small, local businesses is with our relationship with Shop Local. Shop Local, like Fox Communities Credit Union is a local business that wants entrepreneurs/businesses to do well. With this new relationship we hope to have another resource for our businesses to utilize."

Shop Local is excited to have Fox Communities Credit Union come aboard this one-of-a-kind opportunity to deepen community bonds by promoting the movement that is changing the local economy. More information is available at <http://shoplocalcommunities.com/>.

### **About Shop Local**

Shop Local is a Wisconsin-based community driven initiative that aims to create a network of locally owned and operated businesses, events, and more. Through the series of Shop Local community websites, (and a mobile app coming soon) consumers can receive coupons, text deals, gift certificates, and other perks.

### **Contact**

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