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FOR IMMEDIATE RELEASE

FOX COMMUNITIES CREDIT UNION PRESENTS BIKE TO THE BEAT EVENT AUG.

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Event To Coincide With Mile of Music, Proceeds Benefit myTEAM Triumph

APPLETON, Wis., June 23, 2016 - [Fox Communities Credit Union](#) will host [Bike to the Beat](#) Saturday, Aug. 6 from 7 a.m. to noon during [Mile of Music](#). It is a family friendly bicycle ride to raise money for [myTEAM TRIUMPH](#).

Participants can register and select 10-, 20-, 36- or 48-mile routes. There are six stops along the route for live music, refreshments and snacks. [Download a PDF of the bike course map.](#)



All registered bikers will receive a Bike to the Beat

Dri Wick shirt and a swag bag full of items. Also at the end of the ride in Jones Park, registered bikers will get a free 12 oz. beer or gourmet soda from [Stone Cellar Brewpub](#).

Proceeds go to myTEAM TRIUMPH, a nonprofit athletic mentoring program created for children, teens, adults and veterans with disabilities who wish to participate in endurance events, such as triathlons or road races.

All four routes begin and end at Jones Park in Appleton. The 48-mile route passes through Combined Locks to downtown Kaukauna and follows the Fox River through Wrightstown.

"Anyone can pedal to the beat of the music and stay around after to enjoy music and a finishers' party at Jones Park," said Cathy Gustavson, vice president of marketing for Fox Communities Credit Union and spokesperson for Bike to the Beat.

Free valet bike parking will be available all day in Jones Park for Bike to the Beat participants to enjoy Mile of Music.

"The biking event and the bike valet service are neat additions to the overall Mile of Music menu for the community," said Dave Willems, Mile of Music director and co-founder. "The whole idea of the festival is to move about and discover new music while exploring the downtown, and the ability to bike to and from the event adds to that grassroots, organic and community flavor we're looking for."

**Registration fees:**

18 and older

- \$20 before July 20
- \$25 before Aug. 6
- \$30 day of event

17 and under

- \$10 before July 20
- \$15 before Aug. 6
- \$20 day of event

Families (up to six participants)

- \$40 before July 20
- \$45 before Aug. 6
- \$50 day of event

People can register for the bike ride at [FoxBikeToTheBeat.com](http://FoxBikeToTheBeat.com) and view the bike route map [here](#). For more information about Fox Communities Credit Union or Bike to the Beat, contact Cathy Gustavson at (920) 993-3734.

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**Fox Communities Credit Union**

Anyone can join Fox Communities Credit Union if they live or work in the counties of Brown, Calumet, Door, Fond du Lac, Kewaunee, Manitowoc, Oconto, Outagamie, Shawano, Waupaca or Winnebago County. Fox Communities Credit Union has been serving the community for over 78 years, employs 320 people and has an asset size of over \$1 billion. Visit [FoxCU.org](http://FoxCU.org) for more details on the credit union.