



**For immediate release**

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## Ashwaubenon High School Wins First-ever Green Bay Regional Tournament

MADISON, WI – The FICB is an event where high school students compete against one another intellectually, tapping their knowledge of economics, business, personal finance, current events, math, history & technology.

Following a college bowl format, teams of students play through a bracket system similar to “March Madness,” to win the regional trophy for their school and advance to the state championship in Milwaukee. Tournament play involves teams of 4 students using buzzers to answer questions; correct answers reward teams with points while incorrect answers, just as quickly, take them away.

The first-ever Green Bay Regional FICB Tournament took place on December 9, 2015 at Northeast Wisconsin Technical College in Green Bay. Teams from Ashwaubenon High School and DePere High School competed, with Ashwaubenon taking first place and a team from DePere taking second place. Those two teams advance to the state championship tournament.

Asset Builders, a Wisconsin non-profit organization, conducts the Challenge Bowl program. The competition now includes regional tournaments in Appleton, Green Bay, Madison, Menominee Indian Reservation, Milwaukee, Rhinelander, Racine/Kenosha, and Wausau. Contact Richard Entenmann, (608) 663-6332 and/or [info@assetbuilders.org](mailto:info@assetbuilders.org) for more information.

Asset Builders thanks the Wisconsin Department of Financial Institutions, Harbor Credit Union, Fox Communities Credit Union, UW Credit Union, the Manpower Foundation, Northeast Wisconsin Technical College, and Catholic Charities for supporting the FICB tournament. Richard Entenmann of Asset Builders said “It was really great to see area credit unions support the program and the students. The FICB aligns perfectly with the overall orientation **all credit unions have** to be community-oriented and ‘serve people, not profit’.”

Anyone can join **Fox Communities Credit Union** if they live, work or own property in the counties of Brown, Calumet, Kewaunee, Manitowoc, Oconto, Outagamie, Shawano, Sheboygan, Waupaca or Winnebago County. Fox Communities Credit Union has been serving the community for over **75 years**, employs over 320 team members, has over 80,000 members and has an asset size of over \$1 billion. Visit [www.foxcu.org](http://www.foxcu.org) for more details.