

## Bill Panella



### Tell us about your background:

My wife Sue and I have lived in the Appleton area since April 2004 raising our four children: Carina, Angelo, Mia and Adriana. We have enjoyed our time being a part of this community, establishing a strong network of friends. We have been members of the Fox Communities Credit Union for all of our time in Wisconsin.

I am coming upon 15 years of service as a Campus Executive Director for Rasmussen University with plans to retire in April.

My diverse experience includes Vice President Saturn Division for Bergstrom Corporation, several marketing, sales and service roles within Saturn/General Motors, administrative and admissions positions with Clarkson University, Executive Director of the American Red Cross for the St. Lawrence County Chapter, New York and Assistant Director of Conferences and Assistant Director of Residential Life for Albion College.

I volunteered in the communities I call home, serving as a volunteer firefighter, emergency medical technician, member of three church parish councils, and United Way committee member. I have served on the public policy committee for the Fox Cities Chamber of Commerce and the Greater Green Bay Area Chamber of Commerce (GGBACC), and a member of Greater Green Bay Healthcare Alliance and a member of Northeast Wisconsin Consortium for Adult Education, Inc.

I currently serve on the Partners in Education council with GGBACC and am most proud of being a board member for the Fox Communities Credit Union leading to drive impactful growth, while maintaining quality member service. I ask for your support to continue to do so.

### How can you contribute to our credit union and its Board of Directors?

I have 38 years of professional experience in higher education, non-profit, private and public corporations. I have served 9 years as a Fox Communities Credit Union Board member leading or assisting with the Audit, Annual Meeting, Governance, Nominations and Personnel Committees. Within my tenure, I was honored to be elected Board Chairperson for 4 consecutive years, proudly being a part of successful mergers, implementation of our new core system, transition to our new CEO and our Credit Union passing \$2B. I continue to be invested in the Credit Union's overall success.

I bring a diverse knowledge base with a passion to succeed that I use to enhance the mission of Fox Communities Credit Union. I have extensive experience in leading teams to fulfill the strategic direction of the organizations I served. I have created, designed, and delivered innovative training, collaborated with cross functional teams to advance processes, led the delivery of world class guest care, empowered employees to expand their professional and personal development, and cultivated leaders. My work philosophies provide the foundation to inspire continuous improvement and make evident the power of teamwork. My collaborative leadership style, energy and positive attitude empower me to be effective in this role. It would be a pleasure to continue to be entrusted as a board member.

