

James Richardson



Tell us about your background:

I am honored to be considered for re-election and the opportunity to serve you another three years. Kimberly-Clark brought me to Appleton over 25 years ago and I love the people and the different communities that make Fox Valley so special. At Kimberly-Clark I work in Marketing where I am helping accelerate our digital transformation through consumer engagement. I have an undergraduate degree from UW Madison (go Badgers!), and a business certificate from UW Oshkosh.

I enjoy giving back and have focused my volunteer efforts on youth, community involvement, and business management. In addition to the Fox Communities Credit Union Board of Directions, I am also on the Fox West YMCA Board of Directors and the Fox Cities Marathon Board of Directors. Previous Board of Director experience includes Neenah Soccer Club, global Marketing Accountability Standards Board and Rainbow Children's Campus non-profit daycare. Over the years, I have coached many youth baseball and soccer teams and

was a Cub Scouts den leader. In my free time I enjoy taking my dog Winston on long walks, reading, spending time outdoors, running and playing tennis.

How can you contribute to our credit union and its Board of Directors?

It has been a pleasure to be part of the Board for the last seven years and a member of Fox for 25 years. The focus on helping members over solely driving profits inspires me! I appreciate the opportunity to work closely with Chris Allen and the rest of the outstanding leadership team at Fox. Additionally, attending Fox sponsored events and volunteering, alongside Fox team members, is important and reinforces the value of what we are doing in the community. This integrity drives me to do the best I can while on the Board. I am currently serving as Vice Chair and participate on the Personnel, Governance and Asset Liability committees.

I am a proven leader that pro-actively identifies new opportunities, connects people, and successfully delivers results. I enjoy challenges that leverage my willingness to learn and apply my analysis, technology, financial and facilitation skills to understand opportunities and drive results. I am an active member of the community with a variety of experiences that can contribute to the diverse experiences of the other Board members. To be successful, I believe, an organization needs to be relevant, understand its' heritage, and be the voice of the members. It would be an honor to serve on the Fox Board another 3 years.

