



**For Immediate Release – October 7, 2015**

### **THIRTEENTH-ANNUAL *NON-PROFIT* FOX CITIES MONEY CONFERENCE**

**(Appleton, WI)**- Asset Builders and many sponsors and community partners will present the **thirteenth-annual Fox cities Money Conference** on Saturday, November 7, 2015 at Fox Valley Technical College (Appleton Campus). Registration and a light breakfast begin at 8:30 am, with the program lasting from 9:00 until 3:15.

The Conference is a nonprofit event and is a great opportunity for area residents to learn personal finance basics. ***There is no selling or pressure to buy anything*** – the goal of the Conference is to teach participants how to improve their finances. Richard Entenmann of Asset Builders said “the Conference offers high-quality education in an unbiased and fun atmosphere. Things that people learn here can have substantial “pocket-book” results in the near term, and can set people up to reach higher net worth in the future.”

The luncheon general session will be a presentation by Chris Czarnik, Manager of the Employment Connections program at Fox Valley Technical College. Mr. Czarnik will discuss how challenges can be overcome with hard work and by “getting started”, and add some tips about how Conference-goers can set themselves up for success in getting a job and/or advancing their career.

The Conference features 21 separate 1-hour classes for adults, on topics such as *Building and Keeping a Good Credit Score*, *Budgeting Basics – How to Have More Money than Month*, *How Much Allowance Should I Give My Child?*, *Investment Prep - Look Before You Leap*, *Love and Money – a Relationship Challenge*, and *Record Keeping-What to Keep and What to Toss*. The Conference features age-appropriate classes for students beginning at age 6 and also includes:

- free childcare for children between the ages of 2 and 6 (call to reserve space)
- a light breakfast and lunch
- a free copy of each person’s credit report
- the opportunity to review the credit report onsite with a credit expert
- door prizes throughout the day

Advance registration is \$5.00 for adults and \$2.50 for youth between the ages of 6 and 18. Registration at the door is \$7.00 for adults and \$3.00 for youth between the ages of 6 and 18. Scholarships are available.

Asset Builders, a Wisconsin non-profit organization, was founded in 1999 and has won three Governor’s Financial Literacy Awards for its outstanding work in promoting financial literacy in Wisconsin.

**For more information and to register --**

- **call Susan McDermott of FVTC at (920) 236 6158.**
- **call Richard Entenmann of Asset Builders at 608 663 6332**
- send email to [info@assetbuilders.org](mailto:info@assetbuilders.org)
- visit [www.assetbuilders.org](http://www.assetbuilders.org) for information
- Visit <http://tinyurl.com/qcg5bhq> to register online.

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